

CASL Board Mtg

30 Jan. 2022

1. Introductions—Michael Crouch, Oscar Castaneda, Jennie Kahn-Jacques, Evan Winters, Lisa Kingsbury, Erik Seelman, Kait Irish, David Blanzky (start at 7:07)
2. President Report—none
3. Vice President Report—none
4. Treasurer Report (Set Meeting Date to get to Huntington w/Kait)
5. Complaints Director Report (Set Meeting Date—Dan absent)
6. Sports Information Director Report (Erik)
 1. Redesign the website (to make it better looking), about 95% done—take a look
 2. T-shirts for championships Alt Printing Co (small company, but working hard) , about 500 to be made, still working on them
 3. Social media pages—Twitter, Facebook & Instagram to help promote (especially to get more referees)—watch to make sure comments are acceptable, someone has to be on top of it—making Erik an admin on Facebook
 4. GotSport will send a blast if things are closed via email, put quick cancellations on Facebook & Twitter to help with those
7. League Director Report
 1. Hired Admin Assistant - Carly Cerny (rosters, GotSport, risk management, help with social media as well)
 2. Preseason Updates (about the same as size as fall)
 1. Season Schedule Review—March 1st is big due date so we can get stuff done, April 9-June 11 for dates to play, May 1st weekend has a tournament to take refs
 2. Division Committee Volunteers or Division meeting with Community Reps (committee—Jennie added & then open to Community Reps for comment in either a Zoom meeting of via email for 48 hours)
 3. Game Day Procedures Revision—working over it
 4. Elite Program Update
 1. Schedules due Feb 6th
 2. 2 ER, 2 GL and Haslett
 5. GLASRA Meeting:
 1. Bob Ianni - “CASL Bottom of the barrel with referee assigning” (Recruitment is down) (but we make up a huge number of their games)
 2. Clubs assign their own AR or Linesman, GLASRA Assign just Center Referees
 3. Need for an Internal Scheduler, Referee Liaison (pay them ourselves) - board member
 4. Potential New Assignor? Nic Laporte - not returning so possibly still with Bob Ianni

5. Jennie is recruiting & doing her own in person class
6. We need to work on the people on the sidelines to keep the referees working
(push it as a league)
7. Have a club day where a bunch of games were all at one place?
6. Someone to run a summer league—after 12 yrs—so Steve can let it go
7. Next Meeting February 13th at 7:00 pm